

KEEPING
CLAREMONT'S
HISTORY
ALIVE

CLAREMONT
HERITAGE

43rd Annual

Home Tour

Preserving the Recent Past

Featuring 6 unique Claremont Homes with
Mid-century Modern or Ranch Style architecture



Sunday, October 12, 2025 • 10am-4pm

Dear Friends of Claremont Heritage,

We are very pleased to announce that our highly anticipated 43rd Annual HOME TOUR “**Preserving the Recent Past**” is just around the corner. We invite you to join us in-person on **Sunday, October 12th, 2025**, from **10am - 4pm**. Check-in will begin at 9:45 adjacent to historic Garner House in Memorial Park, 840 N. Indian Hill Blvd., Claremont. Online tickets will be available August 1st, while in-person tickets will go on sale at several venues including Claremont Heritage at Garner House beginning September 1st.

This year’s Home Tour will feature six unique Claremont homes designed during mid-century. They each illustrate the importance of “preserving the recent past.”

The featured homes represent mid-century modern and ranch style homes. They include a home designed by Jo Paul Rognstad, who later designed eighteen skyscrapers in Honolulu that changed the city’s skyline. Also on the tour will be the home of mid-century pop-culture humorist and historian, Charles Phoenix, and the National Register-listed home of management guru, Peter Drucker. This will be a memorable Home Tour!

We would like to invite you to partner with us in **Keeping Claremont's History Alive** by supporting Claremont Heritage as an **event sponsor** or by **advertising** in the souvenir program. Both options provide excellent opportunities to showcase your community spirit, enhance your company's visibility, and receive recognition while supporting the ongoing programs of Claremont Heritage.

Sponsors will receive recognition in the program and various publicity materials, while advertisers can choose from a range of ad sizes. Please refer to the attached sheets. To secure your sponsorship level or select your preferred ad size, kindly complete the attached form and return it to Claremont Heritage, along with your payment and artwork if applicable. **The deadline for sponsorships is September 12th, and for advertising is September 19th.**

Thank you in advance for your invaluable support of Claremont Heritage. We eagerly anticipate including you in this year's annual Claremont tradition and celebrating the rich architectural heritage of our community.

Sincerely,

David Shearer, Claremont Heritage Executive Director
Executive Director

CLAREMONT HERITAGE
909.621.0848

Located in historic Garner House at Memorial Park, 840 N. Indian Hill Blvd, Claremont CA
ClaremontHeritage.org • info@ClaremontHeritage.org

Mailing Address: PO Box 742, Claremont CA 91711

HOME TOUR



Sunday, October 12, 2025 • 10am-4pm

Sponsorship Benefits

**PLEASE SUBMIT
SPONSORSHIP
REQUEST BY:
SEPTEMBER 12**

Thank You

SPONSORSHIP LEVELS:

	Name on Press Releases	Name on Home Tour Promotional Emails	Name on day-of Sponsorship Signs	Name/logo on Home Tour Postcard and Poster	Recognition on Home Tour webpage	Recognition in Program and Social Media Posts	Full-page ad in Program	Half-page ad in Program	Business card-size ad in Program	Name on sign in front of Home Tour home	# of Tickets to Sunset Reception	# of Tickets to Home Tour
<input type="checkbox"/> Presenting Partner \$10,000	●	●	●	●	●	●	●				8	10
<input type="checkbox"/> Preservation Partner \$5,000		●	●	●	●	●	●				6	8
<input type="checkbox"/> Home Sponsor \$3,000			●	●	●	●	●			●	4	8
<input type="checkbox"/> Media Sponsor \$2,500			●	●	●	●		●			4	8
<input type="checkbox"/> Restoration Partner \$1,500			●	●	●	●		●			2	6
<input type="checkbox"/> Conservation Partner \$1,000						●		●		●		4
<input type="checkbox"/> Historian \$500						●			●			2

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Sponsorship Levels

Additional details about each sponsorship are on the accompanying page.

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Presenting Partner
\$10,000 | <input type="checkbox"/> Preservation Partner
\$5,000 | <input type="checkbox"/> Home Sponsor
\$3,000 | <input type="checkbox"/> Media Sponsor
\$2,500 |
| <input type="checkbox"/> Restoration Partner
\$1,500 | <input type="checkbox"/> Conservation Partner
\$1,000 | <input type="checkbox"/> Historian
\$500 | |

Please enclose your camera-ready artwork (if applicable) with your payment by **September 12th** to be included in publicity materials. Ads will be printed in **black-and-white** and need to be **300 dpi** high resolution images - **PDF, jpg or png.**

Souvenir Booklet Advertising

- | | | |
|---|--|--|
| <input type="checkbox"/> FULL PAGE AD
\$375
10" high x 3 1/2" wide | <input type="checkbox"/> HALF PAGE AD
\$250
4 1/4" high x 3 1/2" wide | <input type="checkbox"/> BUSINESS CARD AD
\$100
2" high x 3 1/2" wide |
|---|--|--|

Please enclose your camera-ready artwork with your payment by **September 19th**. Ads will be printed in **black-and-white** and need to be **300 dpi** high resolution images - **PDF, jpg or png.**

NAME (as you wish it to appear in publicity) _____

CONTACT PERSON _____

EMAIL _____ PHONE _____

ADDRESS _____ CITY / ZIP _____

WEBSITE _____

☐ Enclosed is check **PAYABLE TO CLAREMONT HERITAGE** for \$ _____

☐ **CHARGE MY CREDIT CARD** for \$ _____ as follows:

Credit card number _____

Expiration date _____ Security Code _____

CLAREMONT HERITAGE

909.621.0848

PLEASE FILL IN FIELDS AND EMAIL TO:
info@ClaremontHeritage.org

OR MAIL TO:

PO Box 742, Claremont CA 91711